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March 15, 2018

Dear Community Leader,

I would like to start out by wishing you a happy and prosperous 2018! Last year, CumberlandFest had a successful Event. We were blessed with perfect weather all weekend, which meant attendance was great! After all our expenses were paid, we were able to disburse \$8,000.00 to each of the Youth Sports Group Members of the Cumberland Youth Athletic Council ("CYAC")! We hope this year will be even better!

This past January started the beginning phases of the CumberlandFest 2018 celebration. And believe it or not, it will be here before you know it. This year's celebration will be from Friday evening, August 10th until Sunday Evening, August 12th. The Steering Committee's goal, as always, is to have fun and exciting events for all ages, as well as continue the CumberlandFest legacy of helping the children of Cumberland through the Youth Sports Groups. The monies raised from this event helps these groups defray enrollment costs, equipment costs, upkeep of fields, reserving ice time and even helps provide scholarships for those who cannot afford the costs affiliated with these groups. CumberlandFest also prides itself on the fact that the entire event is not only run by the Volunteers of our Steering Committee, but also by volunteers from each of the youth groups, as well as the community and businesses. We feel that it's important that our youth learn early to help out their community through volunteerism.

Most importantly, CumberlandFest would not be the success that it is, without the help of Community Leaders such as you. Each year, Business Leaders have played a major role in CumberlandFest and we are hoping that you will be able to help us this year. We have several levels of sponsorships available, and whichever sponsorship you choose, please know that your help is greatly appreciated. I have enclosed a Sponsorship Packet and Sponsorship Remittance Form for your consideration. If you have any questions regarding CumberlandFest or the enclosed Sponsorship Packet, please feel free to contact me at 401-225-5579.

With the support of the business community, this event will continue to have a major impact on the organizations which are served.

On behalf of the CumberlandFest Steering Committee and the youth sports group members of the CYAC, I thank you in advance for your consideration.

Sincerely,

Carol A. Vela

CumberlandFest Sponsorship Chairperson